

FOR IMMEDIATE RELEASE:

J&J Ventures Gaming Acquires Hyperactive Gaming Southern Route

J&J Ventures Gaming secures Southern Illinois route operations of Hyperactive Gaming

September 15, 2014 (EFFINGHAM, IL) – J&J Ventures Gaming, one of the leading video gaming terminal operators in Illinois, announced today its recent acquisition of Hyperactive Gaming LLC's Southern Illinois route operations.

With this purchase, J&J Ventures Gaming now serves over 530 clients throughout Illinois, with a footprint stretching from Rockford to the southernmost border, covering over 75 percent of Illinois. The acquired locations include all those formerly managed by B&B Harris Management. J&J Ventures Gaming plans to open an operations center in Marion, Illinois, this Fall.

“We are excited to extend our service area into Southern Illinois, and we look forward to working with our new clients to provide them with the customer service, gaming expertise, and philanthropic outreach that we are known for,” said J&J Ventures Gaming Managing Member, Bob Willenborg. “We value our partners, and we look forward to helping each location design a gaming area that will increase the client's customer base and profits.”

Willenborg added that he plans to retain all of the Hyperactive Gaming employees affected by the acquisition. “We look forward to welcoming the new employees to our team and working with them to ensure all of our clients are getting the exceptional service that our company has built its reputation on,” said Willenborg.

Hyperactive Gaming, based in Wood Dale, remains an active terminal operator in Northern Illinois. “We intended to vacate the southern area of the State for some time in order to focus on our core clientele but we thought it important to find the right successor who we believe will provide the same level of service and expertise as we have,” said Gregory Yurovsky, CEO of Hyperactive Gaming, LLC, “We think J&J Ventures Gaming will do that.”

The Illinois Gaming Board, which oversees video gaming, has been notified of the acquisition. The Illinois Video Gaming Act was enacted and approved by Illinois lawmakers in 2009 as a way to help raise funds to repair schools and fix roads. State and municipalities share in the revenue generated through gaming. J&J Ventures Gaming was one of the first licensed terminal operators in the state when gaming went ‘live’ in 2012.

J&J Ventures, headquartered in Effingham, Illinois, has been innovating and operating since 1929. Today, J&J Ventures Gaming LLC provides unparalleled expertise in gaming management and route operations to the video gaming terminal business. To learn more about J&J Ventures Gaming, visit www.jjventures.com.

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